

Ilene Adler:

Intro:

Ladies and Gentlemen,

Now it's my privilege to introduce you to a PR and marketing guru.

She provides consulting and mentoring for tech companies seeking to clarify their messaging, positioning and marketing strategies.

She is the former CEO and founder of a multi-award winning firm, Vantage PR.

Her notable clients included Microsoft, Samsung, Panasonic, and IDE—Israel's main water desalination company.

This trailblazer was also the President of the US headquarters of RAD Data Communications, an Israeli tech company.

She is deeply connected to the land and people of Israel through JNF and is a member of the Sapphire Society, Women For Israel, Chicago Board, Makor, Marketing Committee, Planned Giving Committee, and is a Community Campaign Chair.

Ladies and Gentlemen, please welcome JNF superstar Ilene Adler

100 Word bio

Ilene Adler is the founder of Claritize Consulting a tech-focused marketing and PR firm. Adler is the founder and former CEO of Vantage PR, a tech-focused PR agency. The agency received the "Tech PR Agency of the Year" award in 2015, doing work for Microsoft, Samsung, and Panasonic. She has also served as President of RAD Data Communications, Inc. Ilene is a member of JNF's Sapphire Society, Women For Israel, Chicago Board, Makor, Marketing Committee, Planned Giving Committee, and is a Community Campaign Chair. Adler holds an MBA in International Business and Marketing from NYU's Stern School of Business.

50 Word bio:

Ilene Adler is the founder of Claritize Consulting. She is the former CEO and founder of Vantage PR, a tech-focused PR agency that received the "Tech PR Agency of the Year" award in 2015. Adler holds an MBA in International Business and Marketing from NYU's Stern School of Business.